

# Our Waka Hourua Voyage 2020-2025

## Strategic Intent

### Te Pae Tawhiti - Mission

Te Whai Oranga - Enhancing wellbeing through recreation

Te Pae Rangi - Vision  
ReCreate a Nation.

### Whanonga Pono - Values

Whanaungatanga  
Wairutanga

Kotahitanga  
Tau Utuutu

Manaakitanga  
Rangatiratanga



#### Manaaki Tangata



#### Manaaki Whenua



#### Te Tiriti o Waitangi

#### Outcome

#### Measure

Through our members all tangata o Aotearoa can access recreation opportunities regardless of location, age, ethnicity, gender, ability, or socio-economic status.

Facility owners and service providers provide well managed whenua, and recreation spaces and places that meet the diverse and changing needs of tangata.

Recreation Aotearoa and members will improve cultural capability, increase Māori membership and iwi relationships.

#### Hoe/Paddles Actions

Providing professional and capability development opportunities to our members.

Implementing quality assurance programmes, tools and resources that support sustainable places and spaces.

Providing cultural capability building opportunities for Recreation Aotearoa staff and members.

Advocating for the value and wellbeing benefits of recreation.

Supporting the sector in mitigating and adapting to the effects of climate change with a Climate Action Plan.

Supporting collective leadership and self-determined decision making.

Gather, embed, and share knowledge of recreational trends and patterns.

Advocating for recreation as a means to create sense of place and deep connections between tangata o Aotearoa and te taiao.

Developing authentic and respectful relationships and partnerships.



## Manaaki Tangata



## Manaaki Whenua



## Te Tiriti o Waitangi

## Outcome

### Key Performance Indicators

By 2025 80% of members agree our professional development programmes build capability to deliver high quality recreation opportunities for target audiences (rangatahi, Māori, women and girls, older adults, and people with disabilities).

Annually 50% of professional development programming focusses on quality recreation opportunities for target audiences.

By 2025 100% of our professional development programmes are designed and delivered through a bi-cultural approach.

By 2025 80% of members are satisfied or highly satisfied with the effectiveness of our advocacy

Annually 50% of Insight Report content focuses on provision of quality recreation experiences for target audiences.

Annually 70% of surveyed members report effectiveness of Insights Reports.

By 2025 80 % of relevant members have met our quality assurance standards.

By 2025 80% of members are satisfied or highly satisfied with our support to create and maintain quality places and spaces.

By 2025 80% of members are satisfied or highly satisfied with our support to mitigate and adapt to climate change through a Climate Action Plan.

By 2025 all our quality assurance activities are developed and delivered through a bi-cultural approach.

By 2025 80% of members are satisfied or highly satisfied with the effectiveness of our advocacy.

By 2025 the cultural capability of Recreation Aotearoa's Board and staff, as measured through the Cultural Capability Survey, will be 50% confident ( benchmark set in 2021-22 at 8%).

By 2025 Māori membership of Recreation Aotearoa has increased (benchmark set 2021-22).

By 2025 Recreation Aotearoa has established relationships with five Iwi or Hapū organisations.