

# Parks Benchmarks

**How efficient is your parks service delivery?**

**What level of service are you providing to your community?**

**Is it enough? How do you know?**

*Yardstick Parks Benchmarks is the essential management reference with over 200 benchmarked metrics. Yardstick provides tools for an evidence based approach to decision making.*

Yardstick is a benchmarking tool that delivers “need to know” information for your business to inform your decision making and improve your service delivery. A range of management data is collected and analysed to provide a wide selection of performance indicators and information metrics. Yardstick also identifies and promotes industry best practice in areas such as service delivery, asset management and strategic planning.

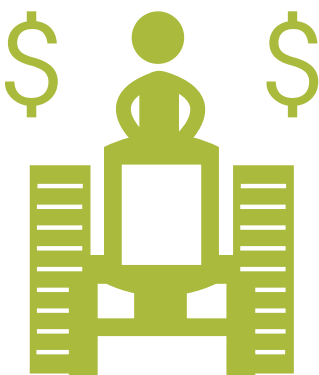
## **What does it do?**



Yardstick provides a quantitative assessment of parks operations and management:

- Provision of parks land and assets (what do we provide?)
- Investment and efficiency (how much is it costing?)
- Operational excellence (how good are our systems?)
- Asset management (how much do we know about our parks assets?)
- Planning and strategy (where are we headed?)
- Environmental sustainability (how are we managing impacts?)
- Community engagement (how well do we engage?)

## **Why do you need it?**



Yardstick Parks Benchmarks allows you to understand your business better:

- without understanding where you are now, you can't plan to improve
- identify your levels of service, what they cost to provide and how they compare with others
- identify the strengths, weaknesses and inefficiencies of your operation
- inform financial performance reviews, cost estimates and budgets
- identify critical gaps in information and planning
- prioritise areas for improvement
- justify additional resources, and manage demand on existing resources

## How does it work?

- Completion of an annual online benchmark questionnaire
- This contains core questions plus a country specific section
- Detailed guidelines are available online and in pdf form
- Onsite desk based audit meeting to check information at completion
- All information is shared - no anonymous reporting
- Online reporting with flexibility to select own peer group



## What do you get?



- Access to the Yardstick online platform for completion of online questionnaire and access to reports.
- Technical support is provided by Yardstick Project managers throughout the process.
- An annual on-site visit from a Yardstick Project manager to check results before the completion of the survey and production of reports.
- Online reports with results from all current members from participating countries.
- A downloadable fully printable pdf report with results from all selected peers.

## What do other members think?



*Yardstick allows us to benchmark our management and costs against similar sized Councils. This assists us to focus on areas of improvement and supports us in discussions with Council and community of service levels, expectations and*

Erik van der Spek, Waitaki District Council

## Contact us

Get in touch with us for more information about the programme and pricing and subscriptions.



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