YARDSTICK

Facilities

Yardstick is a suite of benchmarking tools that delivers need to know information for your business to inform your decision making and improve your service delivery. The information in this report comes from the 2017 Yardstick Facilities Benchmarking project. The 2018 results for New Zealand will be available later this year.

1. Facility strategy

50% of Yardstick
members in 2017
reported that they have
developed and adopted a
strategy or other long
term planning document
specifically for long term
provision of aquatic,
leisure or event facilities.
A further 17% cover this
provision within other
planning documents.



2. Trends

Since 2015, the median cost recovery achieved by most NZ facilities (excluding seasonal facilities) has increased slightly from 53 to 61%.

During the same period, median net cost per admission has dropped slightly from around \$3 to \$2.70.

Net cost per admission in 2017 ranged from -\$1.37 to \$8.91.



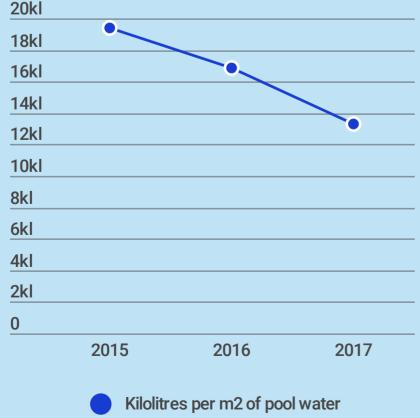
- Median cost recovery achieved
- Median net cost per admission

3. Aquatic admissions

Admissions per square metre of pool per annum is a measure of how efficiently a facility is being used. Admissions range from 112 to 435 per m2 per annum, with a median of 188.

Huia Pool Hutt City Council 435	Freyberg Community Pool Palmerston North City 327	Trust Waikato Te Awamutu Event Centre Waipa District Council 204	Gore Multisport Centre Gore District 188	Richmond Aquatic Centre Tasman District Council 179
Naenae Pool Hutt City Council	Waitaki Aquatic Centre Waitaki District 234	Napier Aquatic Centre Napier City Council 154	Stokes Valley Pool Hutt City Council 142	Cromwell Swim Centre Central Otago District 138
Selwyn Aquatic Centre Selwyn District Council 353	H2O Xtream Upper Hutt City	Alpine Aqualand Queenstown Lakes District 147	Lido Aquatic Centre Palmerston North City 117	

4. Water consumption



Since 2015, the median water consumption in aquatic facilities has fallen from 19 to 13 kilolitres (cubic metres) per square metre of pool water area. This is despite 90% of facilities having no specific water conservation measures in place.

Because "you don't know what you don't know" Yardstick can help you collect the data you need to better understand your business and compare your performance with other similar

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organisations.

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