

Business Plan Initiatives	Strategic KPI	Strategic Outcome
<p>Quality</p> <p>Facilities Quality Assurance Framework A framework comprising of tools, resources, and guidelines for the quality management of recreation facilities.</p> <ul style="list-style-type: none"> • Yardstick Facilities • National Facilities Benchmarking • PoolSafe • Peer Review Service • Awards • Pool Software • Quality Pools (Accommodation/education pools) <p>Parks & Open Space Quality Assurance Framework A framework comprising of tools, resources, and guidelines for the quality management of parks & open space.</p> <ul style="list-style-type: none"> • Yardstick Parks • Green Flag • Parks Categories & Specs Guidelines • Quality Play • Magical Park <p>Active Recreation Knowledge Hub – Quality Delivery A one-stop-shop that defines what ‘good’ looks like, and improves the performance of recreation places and spaces</p>	<ul style="list-style-type: none"> • Increase the percentage of facilities that are on the journey to meet industry standards and participant needs • Increase the percentage of parks & open space organisations that are on the journey to meet industry standards and participant needs 	<p>Recreation is well managed and delivered across NZ</p>
<p>Develop</p> <p>Participant Focussed Active Recreation Workforce A programme to develop the workforce with critical skills to deliver quality participation opportunities</p> <ul style="list-style-type: none"> • Accreditation • AUSTSWIM Courses • Policy Online Forum • Quality Assurance Framework for Professional Development • Young Horticulturist of the Year 	<ul style="list-style-type: none"> • Increase the percentage of member uptake of development and connection activities – segmented by national/regional, by sector • Increase members view of the effectiveness of NZRA’s activities in achieving a skilled, connected, and future focussed recreation workforce 	<p>A skilled, connected, and future focussed recreation workforce</p>

<p>Moving Forward Together A programme to build the capability of local authorities and other providers in working with low participating communities and target populations.</p>	<ul style="list-style-type: none"> • Increase the percentage of the recreation industry that are NZRA members – segmented by sector 	
<p>Connect</p> <p>Connecting the Active Recreation Sector A platform that allows the active recreation sector different ways to connect, face-to-face, online, nationally and regionally</p> <ul style="list-style-type: none"> • NZRA Membership Strategy • NZ Cemms & Crems Collective • Parks Agencies Managers Group • AUSTSWIM Conference • Green Pavlova • JAWS • National Conference • Outdoors Forum • Next Step • Webinars 		
<p>Lead</p> <p>Active Recreation Knowledge Hub – Participant Insights A one stop shop that utilises insights aimed at increasing participation of young people and low participation communities enabling active recreation providers to deliver relevant experiences</p>		
<p>Advocating for Recreation Influencing policy and decision making for the benefit of the recreation industry.</p>		<p>Recreation is well considered in policy and decision making</p>

<p>Unifying Body for Outdoor Recreation Bringing the outdoor sector together to identify and respond to issues of common concern, and facilitate strategic discussions about the future of outdoor recreation in NZ</p> <ul style="list-style-type: none"> • Outdoor Rec Advocacy • Regional Clusters • Workforce Development • Good Practice Guide • Support Adventure • Webinars 	<ul style="list-style-type: none"> • Increase and maintain the frequency of NZRA's inclusion in key political and sector decisions – segmented by sector • Increase members and key agencies view of NZRA's level of respect, representation, and credibility • Improve the outcome of key national policy and decision making processes targeted through NZRA's advocacy activities – by sector • Improve member perception of the effectiveness of resources/support accessed through NZRA in positively influencing regional/local outcomes for recreation 	
<p>Targeted Outdoor Participation Working closely with on the ground organisations to generate quality outdoor recreation experiences for low participant groups.</p>		